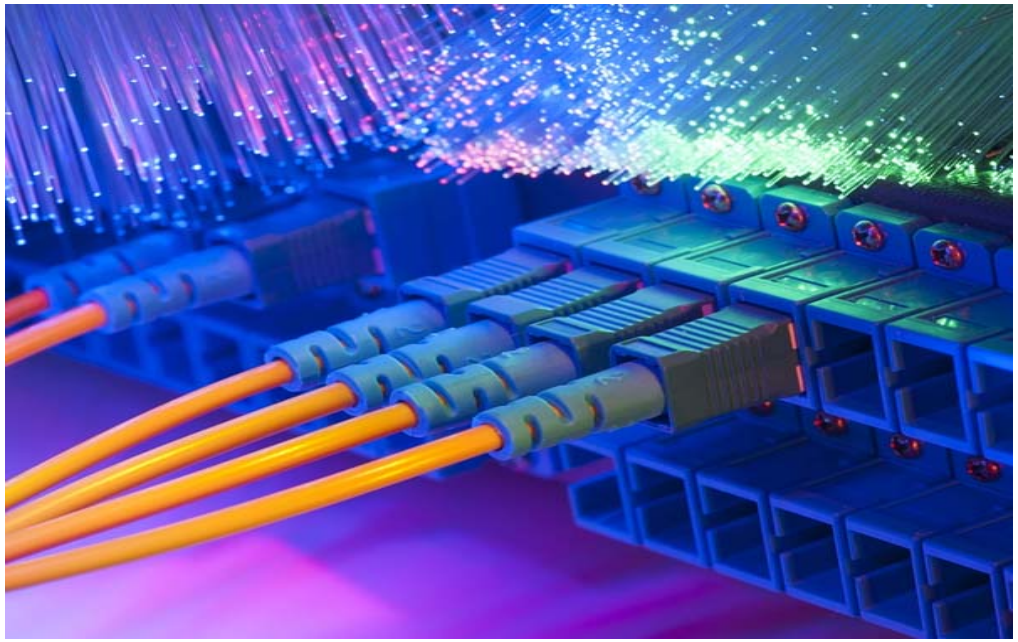
Why Align 2016?
JOINT | INTEROPERABILITY
DEMONSTRATION
Align 2016

WHY IP?

- IP enables
  - Scale to thousands of signals
  - Better resource sharing
  - Path to virtualization
  - COTS Switches, Optics, Cabling
  - Distributed “Top-Of-Rack” architectures
  - Signal-Path redundancy architecture



- ***Business Flexibility*** for broadcast and media industry

IMPORTANCE OF COMMON STANDARDS

- IP inherently enables a network
- The ***value*** of a network is directly proportional to the number people/companies/systems on the network

The JT-NM Roadmap technologies exhibited at IBC provide a common approach to IP that avoids fragmentation in our industry, increasing value for all

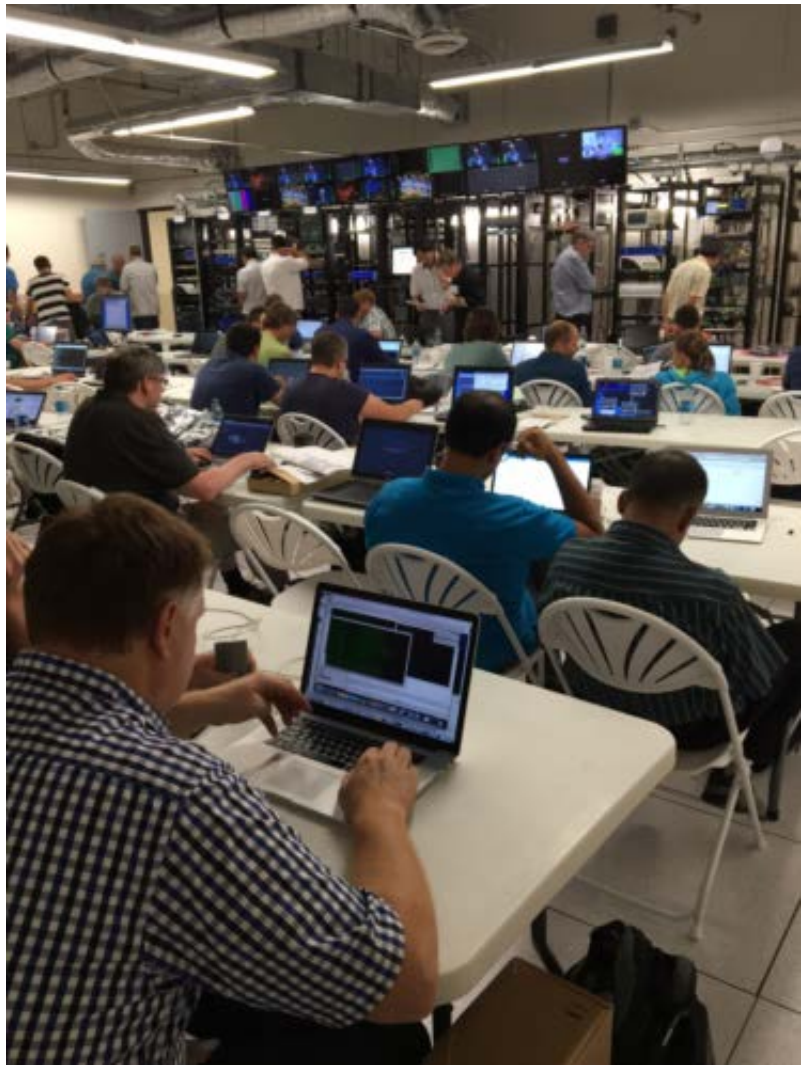
THE IBC 2016 ALIGNMENT

- Industry wide collaboration
- Unprecedented unity of purpose
  - Broadcasters
  - Equipment Manufacturers
  - Systems Integrators
  - Standards Organizations

WORKING TOGETHER

- Interop events
- Technical working groups
- Experience and knowledge exchange

"The number of companies and people working on this here is like nothing I have ever seen. Years ago, a historic series of interop meetings were held to resolve issues around SDI — the number of participants in this activity is at least ten times larger." –Brad Gilmer, Executive Director VSF, AMWA



AGREED AND INTEROPERABLE

- Manufacturers know
  - what to build
  - how to test
- Can build systems with others

BUSINESS CONFIDENCE LEADS TO

- More products
- More choice for customers
- A stable market

SEEING IS BELIEVING

- Huge progress in last 12 months
  - Transport
  - Timing
  - Discovery & Registration
- Real, demonstrated, interoperable, wide variety of participants

SPONSOR ORGANIZATIONS

PARTICIPANT COMPANIES

PARTICIPATING COMPANIES:

SUPPORTING COMPANIES: